

Treasurer's Update:

Approved in Executive Board Meeting Spring 2018 to move WeGO \$\$\$ from Wash Fed Bank to Rivermark CU. Driving force – better interest rate, no fees to write checks, no monthly service charge.

The move was completed and we started seeing significant financial benefits, right away.

Example: Monthly interest was about \$3.50 per month from Wash Fed

Monthly interest is about \$35.00 per month from RiverMark CU

We did have to purchase new checks and an endorsement stamp – under office supplies

Projected Interest earnings for 2018 - \$305.00

Current earned interest \$205 for the year

Projected Interest earnings for 2019 -\$420.00 (based on today's interest rate)

Our one increase in cost for banking is our Online Quickbooks @ \$240 per year. So, the interest that we earn, covers our Quickbooks cost and our Website costs @ \$48 per year. We are close to a NET/NET for the year. We actually make \$132 over what we spend for these two services. Our \$\$\$ is paying for our "cost of doing business tools". I.e: website/accounting. We could add the State of Oregon Corporation Fees to our totals and from that perspective, our must have tools to do business are paid for by our \$\$\$, in the bank. 😊

**** Scholarships – have checks with me for the 2018 Winners. Aurora, Threadbenders, Heritage, Eugene Weavers Guild

**** Sponsorships – we decided not to send out sponsorships in 2018. Reason: It is a lot of work to track down the people to give money to. Free \$\$\$ and who would have know, it was a lot of work?

I would like to propose that we increase our guild Scholarship awards OR increase the number of guilds that are awarded scholarships each year? \$600 was the total that we paid for 6 – festivals sponsorships

Propose increasing to 7 guild awards @ \$200 each/ every year OR leave at 4 guilds and do \$350 for each scholarship.

I firmly believe that our guilds benefit immensely from our scholarship awards each year and it enables them to reduce the costs of the classes/workshops to appeal to guild members. It also calls attention to WeGO and our wanting to be involved with our guilds to support their education and fun.

Communications update:

Website content is increasing and reports are wonderful.

Facebook content is more frequent/increasing.

Facebook page admin is moving to Communication Chair. (was Kathy & Yvette – Kfalls)

New website rolled out end of Sept 2018, with Wordpress.

This will also be linked to our FACEBOOK page, so posts can show up in both places (when indicated), reducing the time it takes to double post. This will help get more traffic from our website to our Facebook page. Ie: Guild Workshops, State Fair etc...

Another reason for the move: The old website needed a fresh look and a more modern/easier interface to manage content. Wordpress has more options/features and I built the page with 95% of the content in one day. I am still fine tuning and getting an Private Archives page built for older documents. Once that is done – I will then push the wegoregon.org domain as our primary domain and the wegoregondotorg.wordpress.com address will go away.

Question to the group – Members Only Page? I removed it – two reasons

- 1) Maintenance of users/passwords
- 2) Polled other guild pages, including ANWG and the items that we had password protected, they have out in the open ie: minutes, frequently used documents, bylaws etc.... the only pages that I did not put public were the Board and Guild spreadsheet of names/addresses/phone numbers. Thought process there, is ALL current Board Members and Reps email addresses are posted on the site, if someone needs info they can send me an email with the website “contact us” link, or email the person directly. Following ANWG’s lead on that one.

Thoughts????? Suggestions??? Comments?????

Instagram..not there yet.

Website Costs projected annually: \$200

Website Revised annual cost 2018 - \$183.88

Website Projected cost for 2019 - \$48 – moved to Wordpress, if plan stays as is.

Website Projected cost for 2019 - \$100, if move to a more advanced Wordpress. (future, maybe)

